

**COMPANY**

**PROFILE**

# **TECHNOLOGY VALLEY**

TECHNOLOGY THAT CHANGES YOUR LIFE

**TV** **TECHNOLOGY VALLEY**  
TECHNOLOGY THAT CHANGES YOUR LIFE





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# *OUR History*

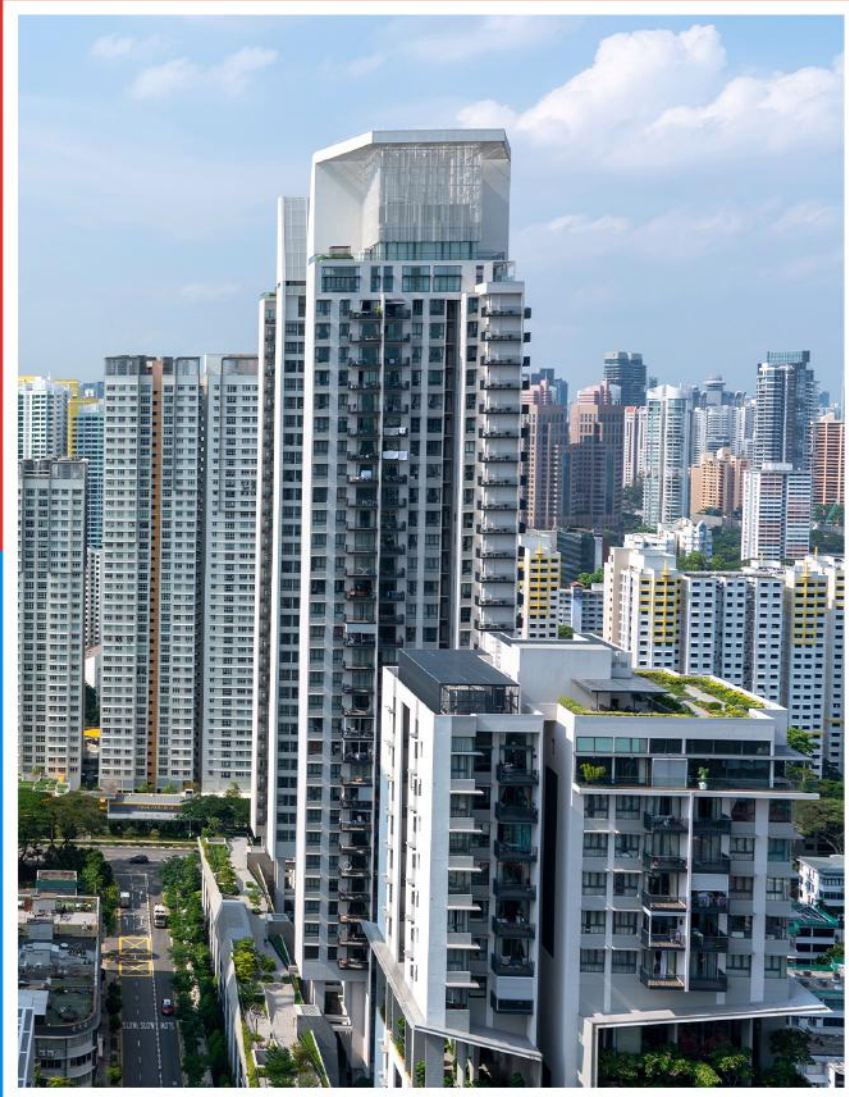
- Technology Valley for IT is a part of holding company established in 1982 . Now it has more than 10 companies in many Sectors.
- Technology Valley is The Egyptian leading retailer of IT related products.

03

# **OTHER BUSINESS** **Sectors**

- Real Estate
- Stock Brokerage
- Freight Forwarding
- Tourism
- Medical Supply
- Information Technology





## ■ Real Estate

We have 3 active companies in North coast and 5<sup>th</sup> Settlement in Cairo these are the main expertise in establishing and running specialized shopping malls and Facility Management.

Our companies in the real estate field are...

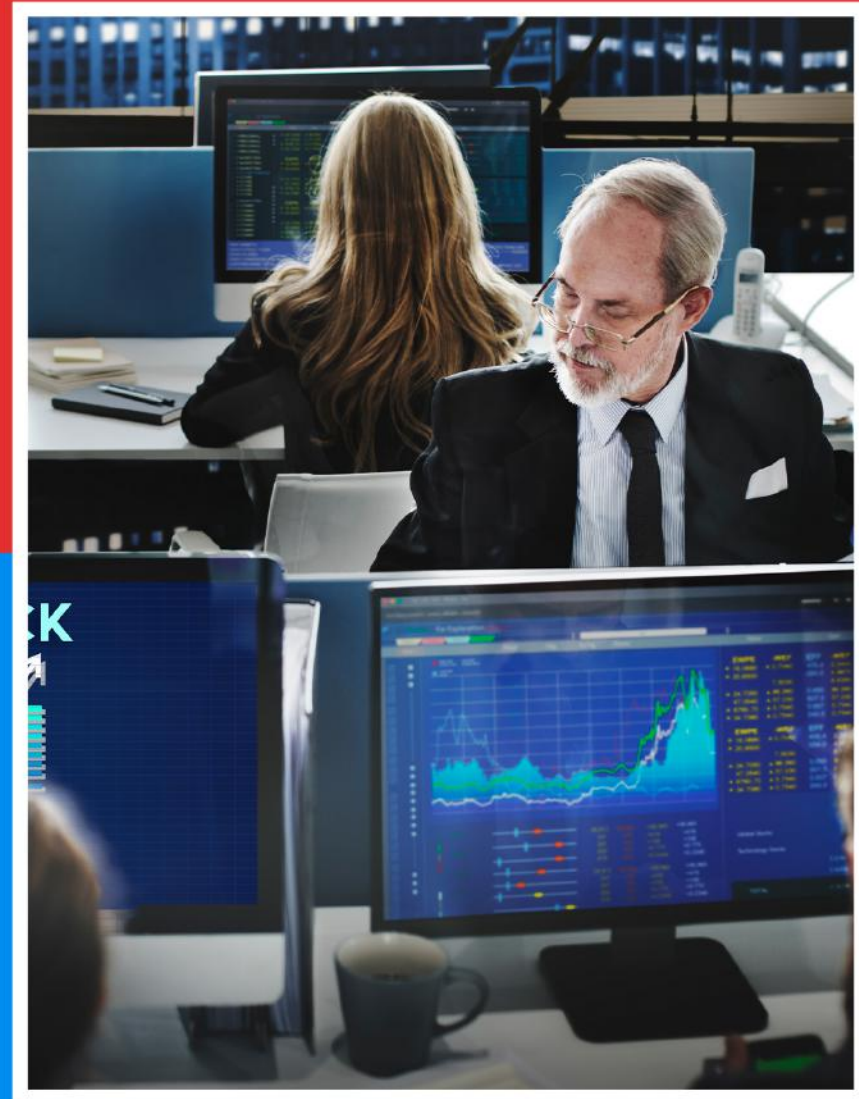
- Al-Benaa Al-Hadeeth Company
- Bonaa Al-Mostakbal Company
- Marina Valley Compound in North Coast.

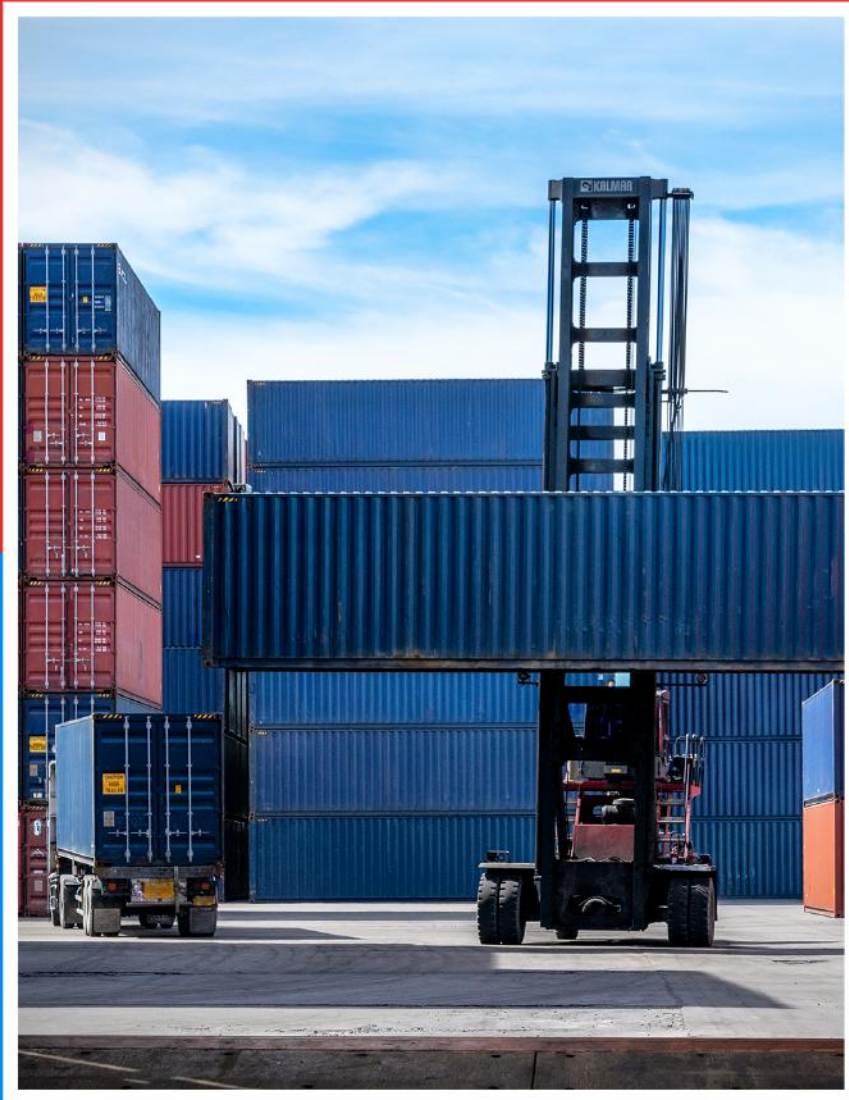
The existing projects...

- Patio Shopping Mall.
- Al-Hamd Mall.
- RAYA Administrative building in Bank's Sector 5<sup>th</sup> Settlement.

## ■ Stock Brokerage

We have our participation in a above field with a company called FA Brokerage Company . It is specialized in trading in the stock market in Egypt.





## ■ Freight Forwarding

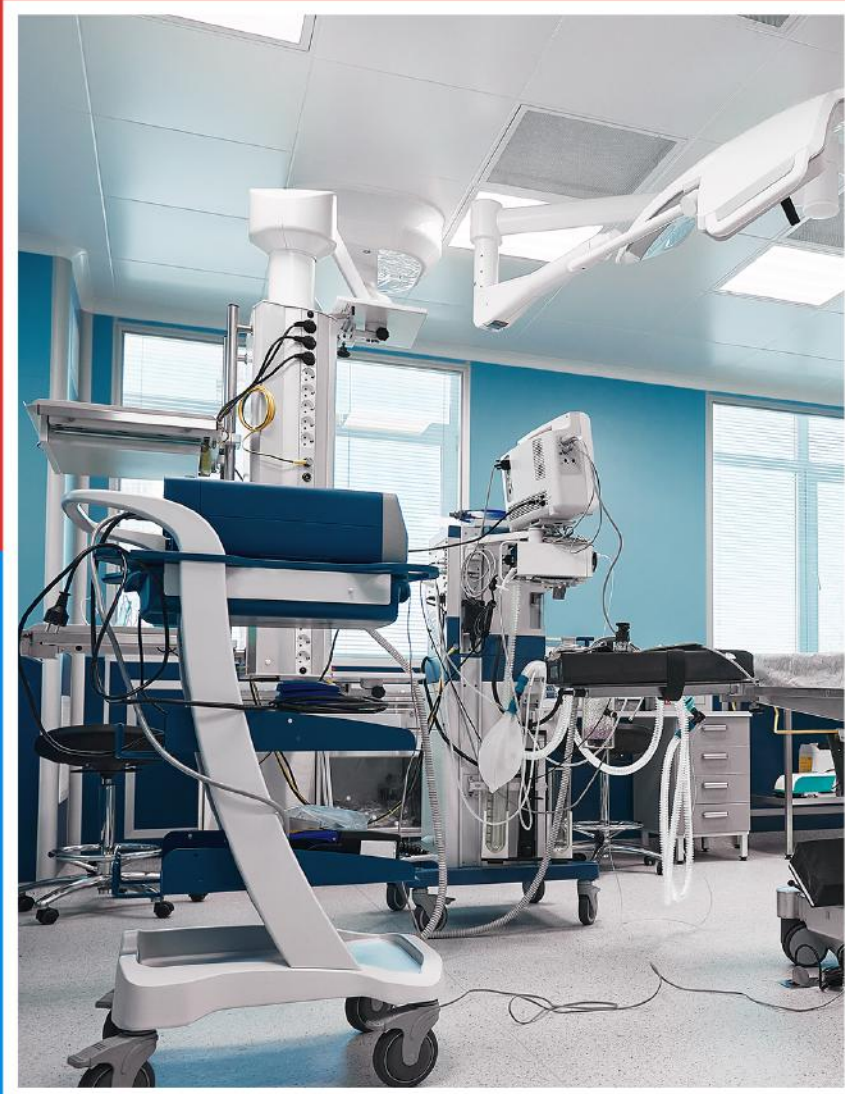
The Holding Company used to outsource the companies to import the goods for our business in Egypt, so we decided to backward integrate this kind of service and established LIONS Egypt Company (Logistics International Outsourcing Networking Services), for Supplying chains , logistics and forwarding services, In the Egyptian market having the traditional scope of freight forwarding service under all the innovation of present and future challenges. Our mission provides our customers with the optimum solution for all your logistics and supply chain needs through our services.



## ■ Tourism

A part of our efforts to participate in our country's progress and elevation among its rivals , so we established Top One Travel Company to help bring the largest number of tourists to visit Egypt and help to boost the economy by increasing the state's resources of tourism, whether internal or external. Also one of its main focus activity is to introduce Religious tourism with an affordable prices.





## ■ Medical Supply

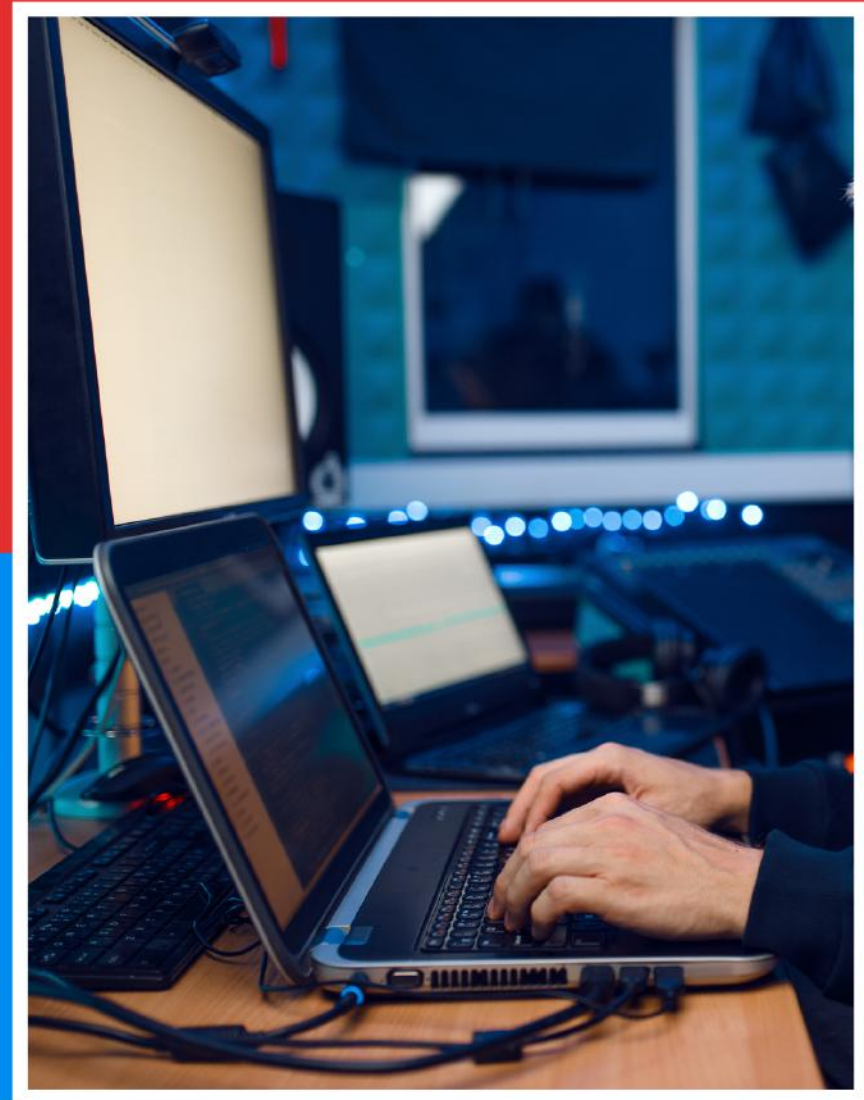
The latest market penetration in the Medical sector is Technology Valley for Medical Supply which is tackling the medical sector acquiring agencies for market leaders either in equipments, devices or consumables along with providing projects turnkey in some specialties.

Specialized in GIT endoscopy field with continuous efforts to add new lines to its product lines like Intervention Radiology, Pain Management and Surgical Oncology.

## ■ Information Technology

The main focus of the Holding Company is the IT field as it exists in this field since 1990 through Egypt Computer Center Company as it is one of the pioneers companies in IT field in Egypt and is the sole distributor of all LG Computer Products in Egypt since year 2000 , So its main focus is the sub distribution.

After the establishment of the first computer mall in Egypt at 1997 , the need to establish a new company to target the IT and used directly without any middle company has surfaced, so we established Technology Valley Company.



# *OUR Vision*

Our vision is to become the clear leader in the retail business of IT and Mobile products, in Egypt, Africa and the Middle East.

Our goal is to support a business environment that provides "best in class" service for our customers delivered by professional methods .

# ***OUR Mission and Values***

Our mission is providing our clients with the most satisfaction in-store experience while shopping for IT and Mobile products. We are goanna to cherish our existing customer base and build relevance with new one.

To achieve our mission, we will live by the following values:

- People  
Motivating and retain high performing people in all areas of our business.
- Customer  
Focus Provide quality service to our customers, by listening, understanding their needs, responding fairly and living up to our commitments.
- Good Citizenship  
comply with applicable laws and regulations at all government levels wherever we do business.

# **OUR MARKETING** **Channels**

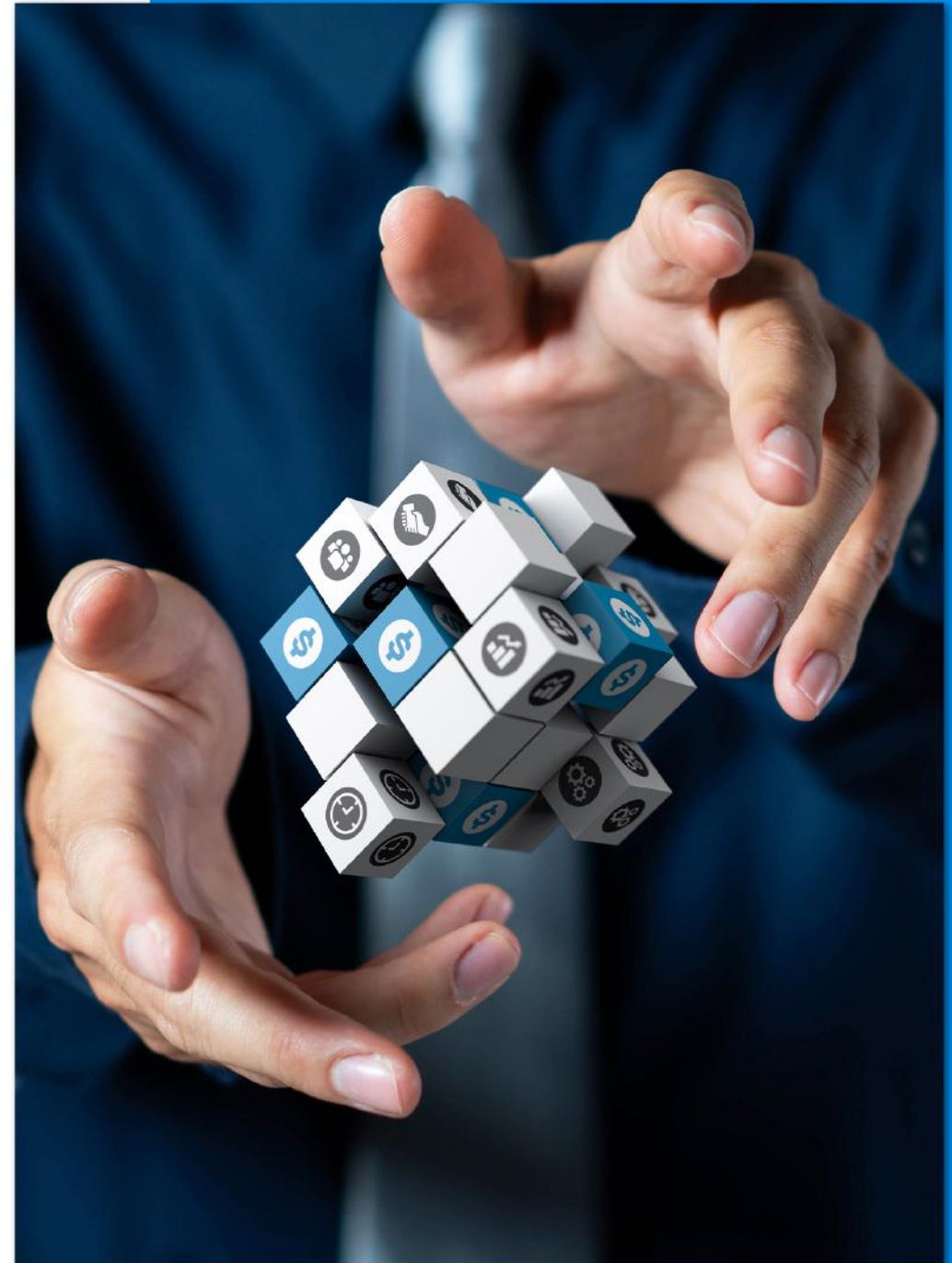
Because marketing is the core of any stable business in the world, we care too much about our channels and keen on developing it on a regular basis to add value to our targeted market in all sectors.

**01**  
**OFFLINE**  
**BRANCHES**

**03**  
**DIGITAL MARKETING**  
**CHANNELS**

**02**  
**E-COMMERCE**  
**WEBSITE**

**04**  
**CORPORATES**  
**AND NETWORKS**



# Why Technology Valley?



Extended opening hours ( 10AM to 12AM all the days of week ).



Easy accessibility to the stores with free parking and valet parking.



Friendly, experienced and professional staff.



Powerful E-commerce presence to serve our customers 24 / 7.



Choice the largest selection of quality merchandise in all sales departments and sections.



Best quality / price return with credit facilities and flexible payment plans.



Free product installation and training by professional installers.



The excellence after sales service purchasing an item from Technology Valley means purchasing peace of mind.

# ***ONLINE AND OFFLINE Stores Coverage***

Technology Valley has a dedicated business retention and expansion program focusing on developing and building relationships with industry partners. Despite the challenging economic business climate, in **2021**, the growth and expansion of existing business is the cornerstone of every local economy. Technology Valley able to cover most Governorates in Egypt.





That expansion along with strong online platform helped to distinguish Technology Valley from other Online and Offline entities because of the company's specialization in the field of electronic products and home appliances which reflected on the quality of services provided and the the high value of the consultations provided by the staff as specialists to clients.



This direct engagement allows Technology Valley to quickly connect companies with the solutions and resources needed to succeed in Egypt. As a result, the company has witnessed steady growth and launched new product lines and entered new markets. As we look to 2022, to cover all Governorates as well as we do in online social & digital platforms.

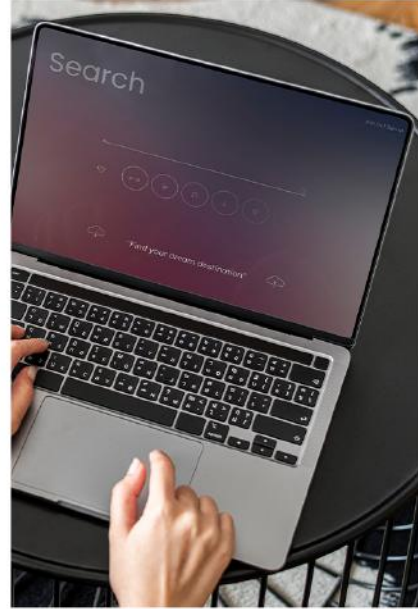
**OUR**  
**Products**

SOLID  
STATE

## SERVERS AND NETWORKING



## DEVICES (LAPTOPS, COMPUTERS, TABLETS, SMARTPHONES)



## PERIPHERALS AND ACCESSORIES



## SOFTWARES



**PANDUIT**

**LDNIO**  
FAST CHARGER EXPERT

**tp-link**

**hp**

**SAMSUNG**



**Lenovo**

**D-Link**

**REMAX**

**EBOX 宜堡斯**

**CISCO**

**KASPERSKY**

**Microsoft**

**LA GERMANIA**  
THE KITCHEN GENIUS

**TOSHIBA SHARP TORNADO**

**HOVER**

**intel**

**FUJITSU**

**HUAWEI**

**Cherry**  
computer & tablet

**msi**

**DELL**

**ASUS**

**SONY**

**LG**  
Life's Good

***OUR***

# ***Client List***

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***OUR***  
***Branches***

**HELIOPOLIS ( EL-SAKHAWI ) - CAIRO**



**HELIOPOLIS ( AL-ASSUTY ) - CAIRO**



**NASR CITY - CAIRO**



**MOHANDESSIN - CAIRO**

**MAADI - CAIRO**



**MOKATTAM - CAIRO**



**NEW CAIRO - CAIRO**



**TORGOMAN - CAIRO**



**UNI MALL PLAZA - MANSOURA**



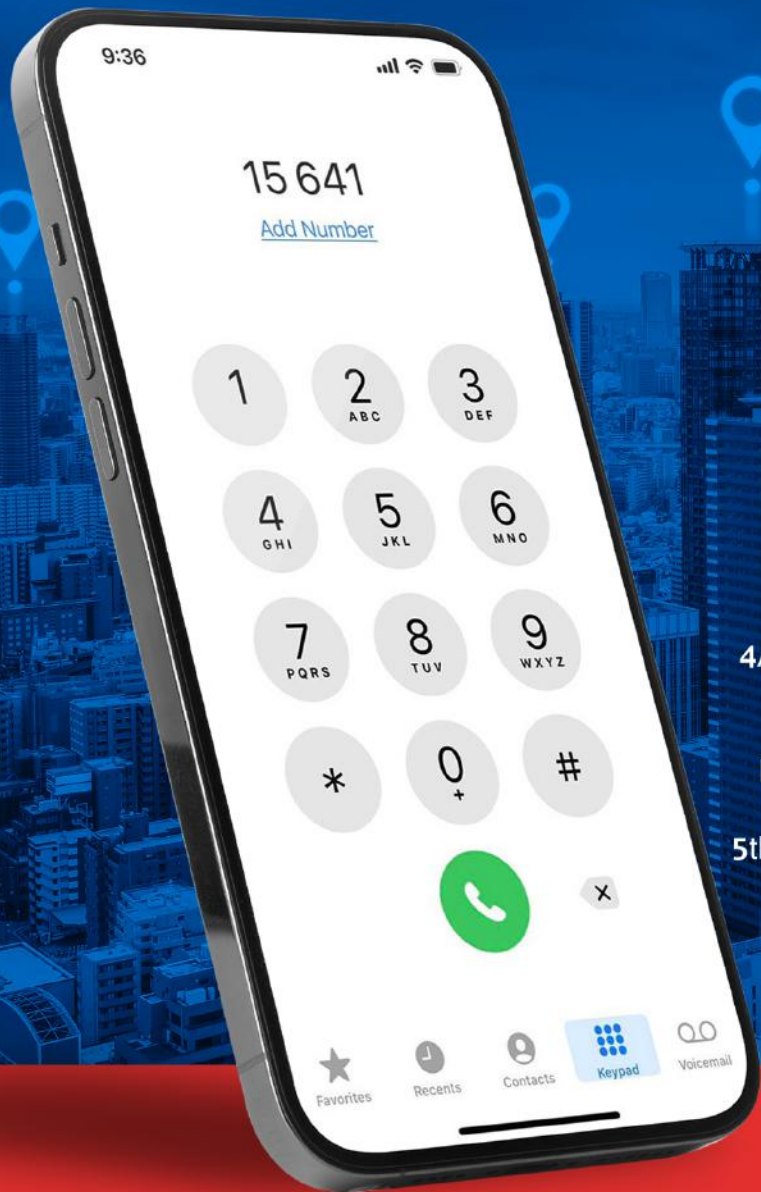
**OROUBA MALL - TANTA**



**ROUSHDY - ALEXANDRIA**



**SANA'A GARDEN WALL - KAFR EL-SHEIKH**



# GET IN TOUCH

## CONTACT US



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# OUR LOCATIONS

## VISIT US



### CAIRO

New Cairo  
Heliopolis  
Nasr City  
El Maadi  
Al Mokatam  
Mohandseen



### ALEX

Smouha  
Roushdy



### MANSOURA

Gamaa Plaza



### KAFR ELSHEIKH

Sanaa Garden Wall



### TANTA

Oruba Mall Mahalla Rd



TECHNOLOGYVALLEY.COM.EG



**TECHNOLOGY VALLEY**  
TECHNOLOGY THAT CHANGES YOUR LIFE

**RIGHT NOW**  
**HOTLINE**  
GET THE SUPPORT  
YOU NEED

**15641**